When printed this becomes an uncontrolled document. Please access the Module Directory for the most up to date version by clicking here.

Refer to guidance notes for completion of each section of the specification.

Module Code:	BUS686

Module Title:	**Dissertation**

Level:	6	Credit Value:	40

Cost Centre(s):	GABP	JACS3 **code**: HECoS **code**:	N000/100079

Faculty	Faculty of Social & Life Sciences	Module Leader:	Dr. Uma Mohan

Scheduled learning and teaching hours	48 hrs
Supervised learning eg practical classes, workshops	96 hrs
Total contact hours	**144** hrs
Guided independent study	256 hrs
Module duration (total hours)	400 hrs

Programme(s) in which to be offered (not including exit awards)	Core	Option
BA (Hons) Business Studies	✓	☐

Pre-requisites
Research Methodologies

Office use only	
Initial approval: 24/04/2020	Version no: 1
With effect from: 24/04/2020	
Date and details of revision:	Version no:

Module Aims
The dissertation is deemed valuable for the development of higher cognitive skills and is intended to provide students with the opportunity to work independently in an area of specific interest. Thus, students take a more active role in the learning process. It is seen as a major integrating force and an academic challenge for the student as is reflected by its prominence in the final year. The module is intended to enable the students to improve their abilities of independent working, skills of original and critical thinking and methods of research design, data collection, analysis and presentation.

Module Learning Outcomes - at the end of this module, students will be able to	
1	Critically identify a field and subject area of appropriate research; carry out a sustained piece of research based on the careful consideration of evidence which leads to the formation of a hypothesis, the consideration, evaluation and interpretation of evidence, and the formation of rigorous conclusions based on the consideration of evidence
2	Demonstrate a critical understanding and comprehension of the relationship between theory and practice and of the application and synthesis of theory into practice.
3	Apply research skills, critical thinking skills, and critical interpretive and comprehension skills to business, management, organisational or related fields of enquiry and form conclusions and make recommendations on the basis of this activity.
4	Work independently in designing and executing a research project

Employability Skills The Wrexham Glyndŵr Graduate	I = included in module content A = included in module assessment N/A = not applicable
Guidance: complete the matrix to indicate which of the following are included in the module content and/or assessment in alignment with the matrix provided in the programme specification.	
CORE ATTRIBUTES	
Engaged	I
Creative	I
Enterprising	I
Ethical	I
KEY ATTITUDES	
Commitment	I
Curiosity	I
Resilient	I
Confidence	I
Adaptability	I
PRACTICAL SKILLSETS	
Digital fluency	n/a
Organisation	I
Leadership and team working	n/a
Critical thinking	I

Emotional intelligence	I
Communication	I

Derogations

None

Assessment:

Indicative Assessment Tasks:
Guidance: please ensure you add indicative word count and durations within the narrative body of this section

Dissertation 8000-10000 words

Assessment number	Learning Outcomes to be met	Type of assessment	Weighting (%)
1	LO1, LO2, LO3, LO4	Dissertation	100

Learning and Teaching Strategies:

A variety of teaching approaches is used, including lectures, seminars, case analysis, teamwork and extensive use of electronic resources for guided research.

Syllabus outline:

Research design and planning research in an ethical manner (protection of human subjects)
Strategies to enhance the validity of qualitative and quantitative designs
Specific research topic identified by the student and agreed with the supervisory team and the Research Methodologies tutor.

Indicative Bibliography:

Essential reading

- Easterby-Smith, M. Thorpe, R, Lowe, A (2018) *Management Research: An Introduction*, (6th ed.) Sage Publications Ltd.
- Fisher, C. (2010) *Researching and Writing A Dissertation: An essential guide for business students* 3rd edn. Financial Times/Prentice Hall
- Gill, J and Johnson, P. (2011) *Research Methods for Managers*, (4th ed.) Sage Publications Ltd.
- Jankowicz, A. (2004) *Business Research Projects*, (4th ed.) Pearson Education.
- Monette, D.R., Sullivan, T.J. & Dejong, C.R. (2013) *Applied Social Research: Tool for the Human Services*, (9th Ed.) Cengage Learning
- Saunders, M, Thornhill, Lewis (2015) *Research Methods for Business Students*, 7th ed., Pearson Education.
  Cochran J (2018) *Informs Analytics Body of Knowledge* Wiley Series in Operations Research and Management Science , John Wiley and Sons.
- Cresswell,J.W. and Cresswell, J.D. (2018) Research Design: Qualitative, Quantitative and Mixed Methods Approaches, Sage
- Hart, C. (2018) Doing a Literature Review: releasing the research imagination, Sage
- Ridley, D. (2012) The Literature Review: a step-by-step guide for students, Sage
- Stokes, P. and Wall, T. (2014) Research Methods, Palgrave
- Yin, R.K. (2018) Case study research and applications, Sage publications
- Zikmund, W.G. and Quinlan,C. (2015) Business Research Methods, Cengage
- Wilson, J., 2014. Essentials of Business Research: A Guide to Doing Your Research Project. 2nd ed. London: Sage Publications Ltd.
- Collis, J. and Hussey, R., 2014. Business Research: A Practical Guide for Undergraduate and Postgraduate Students. 4th ed. London: Palgrave Macmillan Higher Education.
- Jonker, J. and Pennink, B., 2010. The Essence of Research Methodology: A Concise Guide for Master and PhD Students in Management Science. 1st ed. Heidelberg: Springer Berlin Heidelberg.
- James, E. and Slater, T., 2014. Writing Your Doctoral Dissertation or Thesis Faster: A Proven Map to Success. 1st ed. London: Sage Publications Ltd.
- Saunders M., Lewis P. and Thornhill, A. (2015) Research Methods for Business Students, Pearson
- Bell, J. (2010) Doing your research project: a guide for first time researchers in education, health and social science, McGraw Hill
- Bryman A. (2015) Social Research Methods, Oxford
- Bryman, A. and Bell, E. (2015) Business Research Methods, Oxford
- Bryman, A. 2008. 'The end of the paradigm wars?'. In Alasuutari, P., Bickman, L. and Brennan, J. (Eds.), The SAGE Handbook of Social Research Methods: 13–25. Thousand Oaks, CA: Sage.
- Ghauri, P and Gronhaug, K. (2010) Research Methods in Business Studies, Pearson
- Conklin J (2006) Dialogue Mapping: Building shared understanding on wicked problem John Wiley & Son Ltd.
- Brew A (2001) The Nature of Research : Inquiry in Academic Contexts Routledge

Other indicative reading

Journal articles

Aguinis, H. and Glavas, A. 2012. 'What we know and don't know about corporate social responsibility: a review and research agenda'. Journal of Management, 38:4, 932–968. Apple 2010. Apple Supplier Responsibility 2010 Progress Report. Cupertino, CA: Apple.

Monsour E.(2007). Teaching Ethics to Accounting Majors, The Tax Advisor. https://www.thetaxadvisor.com/issues/2007/may/teachingethicstoaccountingmajors.html

McNeel, S.P. (1994). College teaching and student moral development. In J.R. Rest & D. Narvarez, Moral development in the professions: Psychology and applied ethics (pp.27-49). Hillsdale, NJ: Erlbaum.

Ryan, T. and Bisson, J. (2011) Can Ethics Be Taught, International Journal of Business and Social Science, Vol.2, No. 12; July.

Cooperrider, D.L., and Avital, M. (2004). Introduction. In Cooperrider, D.L. and Avital, M. (Eds.) Constructive Discourse And Human Organization: Advances in Appreciative Inquiry, Vol. 1. (pp. xi-xxxiii). Oxford, UK: Elsevier Science.

Cooperrider, D.L. and Sekerka, L.E. (2006) Toward a theory of positive organizational change. In Gallos, J.V. (ed.) Organization Development: A Jossey-Bass Reader (223-238). San Francisco: Jossey-Bass.

Kraiger, K. (2002). Decision-based evaluation, in K. Kariager (ed.), Creating, Implementing, and Managing Effective Training and Development; State-of-the-art lessons for practice (pp. 331-76). San Francisco, CA: Jossey-Bass.

Liebler, C.J. (1997). Getting comfortable with appreciative inquiry: Questions and answers/Global Social Innovations. Journal of the GEM Initiative (Summer ed.) Vol. 1. 30-40.

Carter, J.D., and Johnson P.D. (1999) The roundtable project. In Elliott, C. Locating The Energy For Change: An Introduction To Appreciative Inquiry (225-279). Winnipeg, MB: International Institute for Sustainable Development.

Cooperrider, D.L. (1990) Positive image, positive action: The affirmative basis of organizing. In S. Srivastva and D.L. Cooperrider (eds.,), Appreciative Management and Leadership (91-125). San Francisco: Jossey-Bass.

Methods, Vol.14, No. 2, pp. 279-286. Lance, C.E. & Vandenberg, R. J. (2009), Statistical and Methodological Myths and Urban Legends: Doctrine, Verity and Fable

Lehmann, E.L. & Casella, G. (1998) Theory of Point Estimation (2nd edn), Springer-Verlag, New York.